

## **Website Privacy Notice**

*Effective Date: June 30, 2018*

This privacy notice discloses the privacy practices for <https://www.allthingsledawn.com> and its web management team. This privacy notice applies solely to information collected by this website, except where stated otherwise. It will notify you of the following:

- What information we collect;
- With whom it is shared;
- How it can be corrected;
- How it is secured;
- How policy changes will be communicated; and
- How to address concerns over misuse of personal data.

### **Information Collection, Use, and Sharing**

We are the sole owners of the information collected on this site. We only have access to collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone. Our third party partners will only be authorized to use your information in specific situations, e.g., to ship a physical order, deliver a digital good, obtain statistical data in the interest of measuring advertisement performance, or obtain anonymous survey information.

We share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person.

### **Cookies**

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Some of our business partners may use cookies on our site (e.g., advertisers). However, we have no access to or control over these cookies.

### **Third Party Advertisers**

The advertisements that you see on the website are licensed and paid for by independent entities and businesses that we specifically sell those spots to. We do not sell them any of your personally identifiable information, nor do we authorize them to contact you about their services or products. Your individual privacy is protected under our website polices. If you follow any links to any of our third party partners, you understand that your privacy is no longer protected by our website policies and that any personally identifiable information that you provide will be at your sole discretion.

## **SITE USAGE**

By using this website, you agree to abide by our terms of usage.

### **Site Member Sign Up**

By creating an account through <https://www.allthingsledawn.com> you understand that your information will be stored in a secured database. You also agree to receiving certain communications at times regarding offers exclusive to the website until such time that you opt out of such communications. Communications regarding your account and other pertinent info cannot be opted out of, however. At any time, you may request the following via the email address provided on the website:

- See what data we've collected from you, if any;
- Change/correct any data we've collected from you;
- Delete any data we've collected from you;
- Express any concern you have about our use of your data.

### **Orders**

We request information from you on our order form. To purchase items and downloads, you must provide contact information (like name and shipping and/ or email address) and financial information (like credit card number, PayPal account information). This information is used for billing and order fulfillment purposes. Any processing issues will be put to your attention via the contact method(s) you provide.

We use an outside shipping company to fulfill and ship orders. This company does not retain, share, store or use your personally identifiable information for any secondary purposes beyond fulfilling your order.

We use an outside booking service to fulfill event booking requests. This company does not retain, share, store or use your personally identifiable information for any secondary purposes beyond handling and sending communications regarding your requests to book a service.

### **Security**

This website is SSL certified which means that you are operating under an encrypted site address. Any sensitive information that you provide is protected under this certificate from hackers, fraud attempts and etc. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

Only employees who need the information to perform a specific job (e.g. billing or customer service) are granted access to personally identifiable information. The computers/servers on which we store personally identifiable information are kept in a secure environment.

### **Security Breaches**

In the unfortunate event that we uncover fraud or breaches on our website, we guarantee the following steps will be taken:

1. We will notify you by email immediately.
2. You will be encouraged to change your password;
3. You will be encouraged to monitor any suspicious account activity;
4. We will report this breach to the US National Security Agency;
5. We will provide regular updates to you until the issue is resolved;
6. If possible, we will provide those effected with the option to obtain an effective monitoring solution

Please remember to use safe browsing practices! Don't turn off security settings in the browsers and applications that you use. Don't visit risky websites! Keep your antivirus software updated. Limit or eliminate your use of public Wi-Fi and "hot-spots." Make sure your internet connection is secure. Don't download unknown, unsolicited, or unspecified files! **Parents! Always monitor your child's internet behaviors!**

### **Surveys & Contests**

From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code, age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

### **Notification of Changes**

Any changes in this policy will be communicated via the email you provide and a link on the home page. The current policy will always be available via a link at the footer of each page.

This policy was created to comply with Arkansas Act 1713 of 2003 and as a transparent indication to our site visitors how their information will be collected and used.

*If you feel that we are not abiding by this privacy policy, you should contact us immediately via [ledawn2010@gmail.com](mailto:ledawn2010@gmail.com).*